

Asbury PTSO Business Sponsorship Opportunities



The funding Asbury Elementary receives from the district is not sufficient to cover the cost inherent to a high-achieving school like Asbury. In order to continue to provide this first-rate education, the Asbury PTSO is committed to raising funds to fill the gap left by DPS funding. We hope to raise \$50,000 by December 31, 2018, which will offset the \$310 deficit per Asbury student.

100% of the money raised goes back to the school to cover services such as:

- Additional Teacher and Paraprofessional Salaries
- Counseling Services
- Community Events/Parent Education
- Technology Upgrades
- Classroom Supplies
- Office Funds
- Communication Platform (App used to communicate with parents)
- Student Programs and Assemblies

Corporate sponsorship of Asbury provides an opportunity to directly market your services or company to the Asbury community, comprised of 340 students and their families and friends. Each sponsorship can be customized to meet your marketing needs and to ensure a proper ROI on this tax-deductible investment into the community. Your donation is critical and will be noticed by all in the community. Below you can see a brief description of the recognition you will receive.

Items Included	Levels	Principal Sponsor	Eagle Sponsor	Soaring Sponsor	Wing Sponsor
		\$3,000	\$1,500	\$750	\$500
3'x5' Banner on school fence		1 Calendar Year	1 School Year (Sept-May)	4 Months	n/a
Monthly recognition/promotion on School Deets		1 School Year	1 School Year	4 Months	n/a
Carnival Presence (Table/Booth/Giveaway)		✓	✓	n/a	n/a
Yearbook Advertising		Full Page	Half Page	Quarter Page	n/a
Logo and Link on Asbury PTSO Webpage		✓	✓	✓	✓
Promotion on Asbury's Facebook Page		Monthly, for 1 School Year	6 Times	3 Times	3 Times
Use of Asbury Community/Business Sponsor logo for your marketing/website		✓	✓	✓	✓

In-Kind sponsorships are also available.

Thank you for your consideration and support.

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