



# Welcome to the 9<sup>th</sup> Annual Asbury Elementary Read-A-Thon!

*Reading books – Raising Funds - Reinforcing literacy*



The main focus of Read-A-Thon is literacy and a love of reading. With this event, we hope to instill a love of books to our Asbury eagles, so that they may become, and continue to be, passionate readers as they grow. We hope that ALL students will participate in the program. We also have fundraising component available for those families who wish to engage their friends and family in that manner. Because Read-A-Thon is run entirely by parent volunteers, **100% of all money raised** will go directly to the Asbury PTSO.

The Read-A-Thon is a great way to support our kids through active reading.

- ❖ Reading is a more complex task for our brains than watching TV.
- ❖ Reading improves concentration.
- ❖ Reading develops our kids imaginations.
- ❖ Reading improves vocabulary & language skills.
- ❖ Reading builds empathy.
- ❖ Reading promotes achievement in ALL subjects at school.

Our goal this year is to encourage our kids to read because it is FUN!!!!

HERE'S HOW IT WORKS:

## 1. Read, track your minutes, and turn in Reading Feathers. March 5<sup>th</sup> – 12<sup>th</sup>

- a) Use the enclosed Reading Log to record the number of minutes you read. It stays at home.
- b) Return a gold Reading Feather to school each weekday morning.

Transfer the number of minutes you read from your Reading Log to the corresponding Reading Feather on the gold tear sheet. Bring the feather to school each morning (March 6th, 9th, 10th, 11, & 12th).

The Read-A-Thon Committee will tally minutes read based solely on the gold Reading Feathers returned to school. At the end of reading week, each student who reads more than 300 minutes will receive a Snarf's gift certificate, and prizes will be awarded to the top readers of each class. Classrooms with the most minutes read and highest participation rates will also earn a classroom celebration (K/1, 2/3, 4/5). Please make sure your child turns in their Gold Reading Feathers so they can participate in these contests.

## 2. Collect money from sponsors. March 5<sup>th</sup> – 20<sup>th</sup>

If you are interested in participating in the optional fundraising component of the Read-A-Thon, contact friends and family who may want to sponsor your child and encourage them to read this week.

- a) Collection envelopes are included in this packet for cash or check payments. Checks should be made out to "Asbury PTSO", with "Read-A-Thon" on the memo line.
- b) Donations may be made through VENMO at "AsburyPTSO-AsburyPTSO" (write Read-A-Thon in the notes).
- c) Donations may also be made online through [asburyreads2020.cheddarup.com](https://www.cheddarup.com/asburyreads2020).
- d) A sample email you can send out will be shared via School Deets tomorrow.

**\*\*\* Please return all cash & checks collected by Friday, March 20<sup>th</sup> \*\*\***

Should you need replacement forms, downloadable versions are available in the Thursday folders section of the Asbury website.

**Thank you for participating in Asbury's 9<sup>th</sup> Annual Read-A-Thon!**

For questions, contact Leah Borsheim: [leah.borsheim@gmail.com](mailto:leah.borsheim@gmail.com) or Lizzie Mussoline: [lizziemussoline@gmail.com](mailto:lizziemussoline@gmail.com)



# LAST FEATHER

Name: \_\_\_\_\_

Minutes read Wednesday 3/11: \_\_\_\_\_

Parent Initials

Turn in Thursday, March 12th

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Name: \_\_\_\_\_

Minutes read Tuesday 3/10: \_\_\_\_\_

Parent Initials

Turn in Wednesday, March 11th

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Name: \_\_\_\_\_

Minutes read Monday 3/9: \_\_\_\_\_

Parent Initials

Turn in Tuesday, March 10th

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Name: \_\_\_\_\_

Minutes read Friday 3/6: \_\_\_\_\_

Minutes read Saturday 3/7: \_\_\_\_\_

Minutes read Sunday 3/8: \_\_\_\_\_

Parent Initials

Turn in Monday, March 9th

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# FIRST FEATHER

Name: \_\_\_\_\_

Minutes read Thursday 3/5: \_\_\_\_\_

Parent Initials

Turn in Friday, March 6th