

# **100% Asbury Business Sponsorship Opportunities**

Show your company or organizations support of the Asbury neighborhood community and the nearly 400 local students at Asbury Elementary School. This support is noticed and appreciated by all in the community.

In 2016-17, the Asbury PTSO raised over 100k for the school. This money goes entirely back into the school to cover expenses including:

- Additional Teacher and Para salaries
- Counseling services
- Community Events/Parent Education
- Tablets and Technology
- Classroom supplies
- Office Funds
- Communication platform/App used to communicate w/parents
- Student Programs and Assemblies

Your support is critical and will be noticed by all in the community and gives your business an opportunity to stand out within the growing Asbury Community. I will work with you personally to ensure we maximize exposure and return for your company on this important tax-deductible investment.

Thanks for your consideration and support.

Greg Weiler Asbury PTSO Business Sponsorships 303.618.8764 gweiler@comcast.net

## \$3,500 Principal Sponsor for Carnival and Spring Event

- 4'x 6' banner space on school fence on Evans & Marion Streets for entire school year and summer
- Company/Organization Logo on banner at school entrances including "kiss & go" entrance where many parents drop off kids in the morning.
- Monthly recognition/promotion opportunity on Asbury communication App for entire school year
- Opportunity to showcase company/product at Carnival
- Opportunity to provide giveaways at Carnival (800 attendees) and Spring Event
- Full-page advertisement in school yearbook
- Listing as Principal Sponsor on Carnival and Spring Event materials
- Logo and link on Asbury Elementary PTSO webpage
- Weekly Facebook promotion
- Use of Asbury Community/Business sponsor logo for your marketing/website for 1 year

## \$2,500 Eagle Sponsor

- 3' x 5' banner space on school fence on Evans & Marion Streets for entire school year
- Monthly recognition/promotion on Asbury communication App for 6 months
- Company/Organization Logo on banner at school entrances including "kiss & go" entrance where many parents drop off kids in the morning
- Booth or table at Carnival (800 attendees)
- Opportunity to provide giveaways at Carnival and Spring Event
- Half-page advertisement in school yearbook
- Listing as Eagle Sponsor on Carnival and Spring Event material
- Logo and link on Asbury Elementary PTSO webpage
- Weekly Facebook promotion for 6 months
- Use of Asbury Community/Business sponsor logo for your marketing/website for entire school year

### \$1,500 Soaring Sponsor

- 3' x 5' banner space on school fence on Evans & Marion Streets for 6 months
- Company/Organization Logo on banner at school entrances including "kiss & go" entrance where many parents drop off kids in the morning for 6 months
- Monthly Recognition/Promotion on Asbury communication app for school year.
- Booth or table at Carnival (800 attendees)
- Opportunity to provide giveaways at Carnival and Spring Event
- Quarter-page advertisement in school yearbook
- Listing as Soaring Sponsor on Carnival and Spring Event materials
- Logo and link to Asbury Elementary PTSO website
- Monthly Facebook promotion for 6 months
- Use of Asbury Community/Business sponsor logo for your marketing/website for 6 months

### \$500 Wing Sponsor

- 3' x 5' banner space on school fence on Evans & Marion Streets for 3 months
- Monthly recognition/promotions on Asbury communication App for 6 months
- Company/Organization Logo on banner at school entrances including "kiss & go" entrance where many parents drop off kids in the morning for 3 months
- Booth or table at Carnival (800 attendees)
- Opportunity to provide giveaways at Carnival and Spring Event
- Quarter-page advertisement in school yearbook
- Listing as Soaring Sponsor on Carnival and Spring Event materials
- Logo and link to Asbury Elementary PTSO website
- Monthly Facebook promotion for 6 months
- Use of Asbury Community/Business sponsor logo for your marketing/website for 3 months

In-Kind Sponsorships are also available.

Tax letter provided with all contributions over \$200

Make checks payable to: Asbury Elementary PTSO 1320 East Asbury Avenue Denver, CO 80210