



Dear Asbury Families,

Asbury Elementary School is introducing a new fundraising program called My School Color Run. The My School Color Run program aims to go beyond traditional fund raising. Rather than sell goods, this program engages the entire student body in a fitness initiative to instill a life-long healthy way of living.

The Asbury PTSO is extremely excited to announce the launch of the My School Color Run at our school. The color run will be held at **2:00 pm on March 24<sup>th</sup>** at Asbury. We hope you will join us to cheer on our students as they take to the course for a sweaty and messy good time.

Attached is a sponsor information form for students to use as they ask for donations from friends, family, and neighbors in the community. Students can sponsor siblings, friends, and even themselves. Sponsors can give cash or checks, or donate online at <https://asburyruns.cheddarup.com>. The sponsor information form, collection envelope, and any cash and checks collected are due back to school by **Friday, March 17<sup>th</sup>**.

We're looking forward to involving our entire student body and faculty in this fun and healthy program. We encourage local businesses and individual community members to get involved. In addition to individual student pledges, the school is also seeking business sponsorships. If you are interested in becoming a business sponsor, please let us know.

Students will also need to complete and return the enclosed registration form. If you know your student(s) will be absent that day, please check the corresponding box on the form. This will allow the organizers to place an accurate order for race supplies - t-shirts, race bibs, color packets, etc. **The registration form MUST be returned to school no later than Friday, March 10.**

There is no cost for Asbury students to participate in this fun event! The Asbury PTSO will cover the registration fee (\$12/per student) for all students who will be running. The donations you give and gather will help to offset those fees and other expenses. In addition to covering our costs, we've set a lofty goal of raising \$25,000 during this event. PTSO will use these funds to pay for the salaries of additional staff members to meet the needs of our children.

Direct your questions to Meg at [meredithtomassi@hotmail.com](mailto:meredithtomassi@hotmail.com) or Dave [dwmcdaniel@gmail.com](mailto:dwmcdaniel@gmail.com).

Thank you for your help in making this fundraiser a huge success!

Sincerely,

Meg Tomassi and Dave McDaniel  
Asbury Color Run Co-Chairs