



## Welcome to the 6<sup>th</sup> Annual Asbury Elementary Read-A-Thon!

*Reading books - Raising funds - Reinforcing literacy*

The Read-A-Thon fundraiser is a unique way to support the Asbury community and encourage reading.

- Funds raised will go toward hiring staff, upgrading technology, and other needs identified by Asbury teachers and leaders.
- Because this fundraiser is run entirely by parent volunteers, **100% of all money raised** will go directly to the Asbury PTSO.
- Our goal for this year's Read-A-Thon is to raise \$20,000. You can help make this happen!

HERE'S HOW IT WORKS:

### 1. Contact potential sponsors. Now through November 16<sup>th</sup>

Starting today, begin to contact friends and family who may want to sponsor your child. Complete the enclosed Sponsorship Information Form. Sponsors can pay by cash, check, or online at <https://asburyreadathon.cheddarup.com>. All of the Read-a-Thon documents are available for downloading on the Asbury website, including a sample e-mail that your family can use to ask potential sponsors for donations.

### 2. Read! Record minutes on Reading Logs and Reading Feathers. November 1<sup>st</sup> – 8<sup>th</sup>

The reading period will run from Tuesday, November 1 through Tuesday, November 8. Each day, you and your child will record the number of minutes read on the Reading Log and on a Reading Feather. The Reading Log remains at home, but each day your child will bring a Reading Feather to school. The Reading Feathers will help the school keep track of students' progress, be used for a variety of individual and class competitions, and be hung up around the school to build excitement.

Prizes will be awarded to the top readers of each class. Classrooms with the most minutes read and highest participation rates will also earn a celebration (K/1, 2/3, 4/5). Please make sure your child turns in their Reading Feathers so they can participate in these contests.

### 3. Collect money from sponsors. November 9<sup>th</sup> - 16<sup>th</sup>

Contact your sponsors to collect money or ensure that they make their payment online through <https://asburyreadathon.cheddarup.com>. Please use the envelope provided to return your Sponsor Information Form and all cash and checks collected by November 16.

**\*\*\* Return Collection Envelopes to school by Wednesday, November 16<sup>th</sup> \*\*\***

*Thank you for participating in Asbury's 6<sup>th</sup> Annual Read-A-Thon!*

For questions, contact Ann Garner: [ann.garner@comcast.net](mailto:ann.garner@comcast.net) or (303) 898-0636  
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