

MINUTES

Asbury Elementary School PTSO

September 6th, 2016 | 6:00pm | Meeting called to order by Jessica Harms & Holly Porterfield

In Attendance

Holly Porterfield, Jessica Harms, Molly Withers, Jeanne Johns, Julie Stahli, Pam Kirk, Alicia FaJohn, Bridget Stephenson, Amy Ravel, Nicole Kehn, Ann Garner, Anita McKeown, Jeana Pynes, Ann Kaplan, Ed Mugford III, Kathleen Heiney-Pelz, Karyn Wingard-Manuel, David McDaniel, John Urbana, Holly Jackson, Karen Hampel, Marta Burton, Denise Younquist, Deanna Dalton, Kristi Leach

Welcome and Introductions

The Board, Staff, members and guests were introduced.

Principal's Report

Principal, Pamela Kirk and Assistant Principal, Alicia FaJohn reported: CSC met today. They reviewed their role and discussed a goal for CSC for the 2016-17 school year. Goals – Communication, and using that communication to bring families into the community a little bit more. Two needs right now: 1. drop off and pick up problems – suggestions were made including having DPS officers visit for a week to stand on Lafayette and tell people not to stop, or having parent volunteers. 2. CSC would love some help with Marketing for the school - rebranding, etc. Thanks for the Survival Kits!

Carnival Update

Ann Garner, Carnival Chair, reported on carnival which will take place Friday, September 16th, 2016. Volunteers are still needed and sign-up sheet was passed around. Carnival committee is also in need of small prizes and toys (no stuffed animals). Grab a yard sign if you are willing to place one in your yard. Missing box of tattoos, has anyone seen it? All access passes and donation forms have gone home.

Auction committee contact Kristi Leach if you have something you'd like to donate or know of a company that could donate something.

Board of Directors Report

- Bylaws – Ed Mugford III asked if they needed to be updated. It was discussed that a lot of time was put into updating the Bylaws last year and no new updates required unless someone has a specific request. Molly Withers also reviewed the voting procedures from the Bylaws based on the dollar amount of a specific request.
- Lunchroom sound system: The Board of Directors had approved a speaker system for the lunchroom, at a cost of \$150 - \$200, however, a PTSO member is donating the funds for this instead, thank you!! Also suggested was some other ideas to keep the children busy for example conversation starters, decorating the lunchroom or re-paint?
- Teacher supplies, it was moved and approved that teachers are able to spend their \$100 for teacher supplies at any time in full or split into two \$50 payments.
- Yearbook Asst. – Jennifer Carreiro is looking for an assistant to help her with the Yearbook this year.

- Business Sponsorship Specialist Update – Marta Burton and Kathleen Heiney-Pelz have volunteered to spearhead the Business Sponsorship for Asbury. A strategy is being developed to figure out the best plan and structure for the asking, this should include all fundraising asks across the board.
- Overview of this year’s Fundraisers: Carnival, Read-a-thon, Fundraising Run (to be named), Spring Wing
- Brainstorm? Ideas:
 - Trivia night – geeks who Drink will donate a percentage of the profits
 - Let Go Fundraisers! Cards – sell for \$10 each, pay the company \$3 for each
 - Merchandise – sell more and get the whole school wearing Asbury spirit every Friday
 - Increase community presence/exposure through
 - Girls leadership workshop – Jeanne Johns is looking into bringing it here again
 - Parenting Safe Children

Teacher's Report

Teacher Representatives: Amy Ravel, Holly Jackson, Nicole Kehn, and Bridget Stephenson

Amy Ravel presented information on School Deets. School Deets is an application and a platform used for school communications, it can be used for a plethora of school related communication, sign-ups, etc. It is great because messaging can be group specific not simply universal. Also the app offers more than one language. On September 20th there will be a demonstration at 6pm at the school. Cost is approximately \$1700/year + \$2500 initially for install and development.

Treasurer's Report

Jeanne Johns reported that the budget for the new school year is still being finalized. Checks will be written this week for anyone who has submitted receipts.

Next Meeting

Tuesday, September 16th @ Asbury Elementary in the School Library

Meeting was adjourned at 7:25pm